

## Healthcare Restoration Program

### Improving healthcare environment and aiding the recovery of local healthcare

In the Hamadori area of Fukushima prefecture, local healthcare has been devastated by the Fukushima Daiichi nuclear disaster. After the earthquake, physicians left due to radioactivity concerns, halving their number in the area. Patients have concentrated at surviving healthcare institutions, increasing the burden on the physicians who have continued seeing patients beyond their capacity. Accordingly, we started hosting a Disaster Healthcare Support Seminar at Fukushima Medical University, with

the aim of supporting healthcare in affected areas and conducting research on disaster healthcare. By researching healthcare needs in affected areas, we are developing a healthcare system to pave the way to recovery, and a solution model for improving local healthcare. We hope that the medical activities and the results of the research undertaken in the context of this project will raise awareness on the current situation in affected areas, not only in Japan but in the entire world.

## Children's Saturday Campus

### Helping children overcome the earthquake and nurture their own dreams

Moving to temporary and rented housing in the prefecture has forced children to leave the friends and teachers who had thus far accompanied them in their studies. For these children, lives in new areas with different customs and climate, as well as building new relationships at their new schools have proved a source of considerable stress. The Children's Saturday Campus is meant to help these children believe in themselves again and be as happy as they were before the earthquake.

The program, consisting of 15 sessions a year and targeted at children evacuated mainly from Namiemachi and Iitate in Fukushima prefecture, leverages Fukushima University's beautiful facilities and human environment to stimulate the children's interest and allows them to get all the physical activities they want. It supports these children, who will some day shape our future, and helps them pursue their own dreams.

## Fellowship Program for Industrial revitalization in Tohoku

### A powerful help in developing new jobs in affected areas

More than two years on from the earthquake, passionate and ambitious local leaders in affected areas are beginning to tackle the challenge of creating new jobs. For these efforts to bear fruit, however, it will be indispensable to secure management talents with business expertise. In order to resolve such issues, Johnson & Johnson rolls out the Right-Hand Dispatching Program in cooperation with NPO ETIC.

Aiming to create and expand businesses capable of contributing to the health of the residents of affected areas, we are advertising this project as a driver of new job creation in Tohoku. By dispatching personnel serving as the "right hands" of the leaders of selected initiatives, we will help promote business and develop new jobs in affected areas.

### Reports by volunteer employees

#### Volunteer employees aiding recovery from the Great East Japan Earthquake

Johnson & Johnson's Contributions Committee hosts a volunteer month in June each year. In 2011, the committee added Great East Japan Earthquake recovery programs to the volunteer month activity list. Disaster relief activities of the employees include provision of footbath massage and cleaning services to the inhabitants of temporary housing. In 2011 and 2012 we held local product fairs titled "Volunteerism by Buying" at the Tokyo Head Office as well as through mail order in aid of recovery in Miyagi, Iwate and Fukushima prefectures. Numerous employees from across the country participated in these volunteer fairs, and proceeds were donated to aid recovery from the earthquake.



#### Johnson & Johnson Contributions Committee

JJCC Intranet website <http://jjcc.medjp.ap.jnj.com/JJCC/top.asp>  
 JJCC Official website <http://www.jjcc.gr.jp>

## Report on Great East Japan Earthquake Recovery Program Initiatives 2013

Johnson & Johnson has been engaged in a variety of social contribution activities for improving quality of people's lives from a long-term perspective based on the third responsibility stipulated in Our Credo — our responsibility to the communities. In the context of recovery from the Great East Japan Earthquake, we are particularly focusing on areas lacking social support. We are providing wide-ranging forms of aid, helping people in affected areas regain their independence and developing sustainable systems and communities.

Our Report on Great East Japan Earthquake Recovery Program Initiatives 2013 provides information on the progress of recovery programs currently supported by the Johnson & Johnson Group in Japan.

